

The City Bridge Trust
Investing In Londoners:
Application for a grant



About your organisation

Name of your organisation: Royal Air Force Museum	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Barnet	
Contact person: Mr Andrew McGlynn	Position: Head of Fundraising
Website: http://www.rafmuseum.org	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 244708
When was your organisation established? 14/11/1972	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Older Londoners
Which of the programme outcome(s) does your application aim to achieve? Older Londoners aged 75 years and over living more active and healthier lives
Please describe the purpose of your funding request in one sentence. To help Older Londoners learn about the aviation and First World War heritage of London through opportunities for volunteering, community activities and life-long learning.
When will the funding be required? 30/11/2014
How much funding are you requesting? Year 1: £39,200 Year 2: £24,200 Year 3: £24,200 Total: £87,600

Aims of your organisation:

Our purpose is to tell the stories of the Royal Air Force through its people and collections.

This means that:

For our visitors, we make our collections and the Royal Air Force story relevant and stimulating

For current and former Royal Air Force personnel and their families, we preserve, honour and share the stories of their service

For our nation, we help people to understand the impact of the Royal Air Force on the world

Main activities of your organisation:

The Museum's mission is fulfilled by the acquisition, conservation, display and interpretation of the Collection.

This comprises:

- Nearly 250 aircraft, from the 1909 Bleriot to the RAF's latest aircraft, the Eurofighter Typhoon
- 50,000 other objects ranging from uniforms to aero-engines to dining plates
- 650,000 archive items
- Half a million photographs
- 7,000 works of art
- 6.5 million feet of film
- 5,000 medals

The Museum conserves, researches and interprets the collection in order to maintain its position as a leading centre of expertise. We assist academics and the public to access the archives and exhibits for professional and personal use.

Each year over 60,000 take part in our learning activities. They are engaged through wide-ranging exhibitions and displays; interactive activities and targeted learning programmes. We create activities and events to inspire people to understand the science behind flight and to tell the stories of people who have changed our world through flight. Each year over 60,000 take part in our learning activities.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
174	0	12	160

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Summary of grant request

As the London Aerodrome our site was famous as the pioneering home of aviation.

First used for aviation in 1909, the site was purchased in 1911 by the aviation pioneer Claude Grahame-White who created the London Aerodrome to promote flying to the nation.

The first airmail, parachute jump, night flights and aerial defence of a city all took place here. Millions flocked to Hendon to enjoy the Aerial displays and dramatic exploits of the early pilots.

The London Aerodrome site was requisitioned during WW1 and played a key role in both the mass production of Britain's fledgling Air Force and the urbanisation of this area of North London.

As we approach the centenary of the First World War in 2014 we will create a major new exhibition at our London site that will explain the role of air power in the First World War and explore London's place within the story of aviation through the multifaceted stories of the men and women who took part.

With the support of The City Bridge Trust our project will ensure that:

- More older people, including those with disabilities, can access our First World War centenary exhibition and related activities, gaining an understanding of the important role London played in the development of aviation and understanding the hidden story of the first war in the air and its impact on London
- More older Londoners, from increasingly diverse backgrounds, can access volunteering and learning activities at the Royal Air Force Museum, learning new skills and forging new social relationships
- More older Londoners will be engaged in our activities, especially education and volunteering opportunities related to our First World War centenary exhibition
- Through the creation of a new exhibition and related projects people will learn about heritage, have an enjoyable experience and the local area will be a better place to live, work and visit.

We have secured Heritage Lottery Funding* to support this ambition and our exhibition will open in November 2014.

We would like the Trustees of the City Bridge Trust to help ensure that more Older Londoners are able to enjoy this landmark exhibition by supporting our efforts to make the exhibition as inclusive as possible and helping us to reach out to this new audience through opportunities for volunteering, activities and life-long learning that support more active and healthy lives.

We are requesting that the City Bridge Trust support this project with a donation of £87,600 over the next three years.

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If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

N/A

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Short course for lifelong learners:

We will create a course for adult learners. Adult students will study different aspects of the First World War and be encouraged to carry out their own research. Topics might include local history, including how North London developed as the aircraft industry flourished there.

Lunchtime and/or evening lectures

We will develop a series of lectures to appeal to a broad audience of interested non-specialists. These will be linked to exhibitions, anniversaries, publications and documentaries.

Ensure that our exhibition is fully accessible for older Londoners, creating any required access improvements and meeting the highest accessibility standards in terms of interpretation and interactivity.

Activities aimed at encouraging older visitors who are new to the Museum to take part in activities alongside other audience groups. Over three years this will include: Local History Week walking tours, a community film series, BAME community days and an Oh What a Lovely War® Performance project.

As part of our project we will develop and implement a volunteering strategy that will create new opportunities, widening access to as many Londoners as possible and enabling them to participate in the Museum's work and learn new skills.

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What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

More older people, including those with disabilities, can access our First World War centenary exhibition and related activities, gaining an understanding of the important role London played in the development of aviation and understanding the hidden story of the first war in the air and its impact on London

More older Londoners, from increasingly diverse backgrounds, can access volunteering and learning activities at the Royal Air Force Museum, learning new skills and forging new social relationships

More older Londoners will be engaged in our activities, especially education and volunteering opportunities related to our First World War centenary exhibition

Through the creation of a new exhibition and related projects people will learn about heritage, have an enjoyable experience and the local area will be a better place to live, work and visit.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes. We will continue our activities by fundraising from a range of Trusts and Foundations and part supporting the activities through an HLF grant.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

4,932

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

65-74

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

31-40%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Exhibition costs	1,266,000	2,360	2,360	1,270,753
Staff and recruitments	82,333	85,390	53,347	221,071
Project development and maintenance costs	43,611	6,531	6,774	59,966
Learning and activity costs	93,456	40,043	63,029	177,041
Marketing, PR, Evaluation	210,330	122,134	74,507	406,972
Training for staff and volunteers	17,780	6,085	6,085	29,950
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	1,713,56	262,560	186,630	2,162,75
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
BAE Systems Ltd	200,000	50,000	0	250,000
Esme Fairbarin/MLA Collections Fund	14,000	0	0	14,000
RAF Museum contribution	140,980	75,470	0	293,490
RAF Museum:Grahame White Endowment	746,240	0	0	0

TOTAL:	1,101,22	125,470	0	1,223,69
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Heritage Lottery Fund	436,369	321,393	82,371	840,132
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	436,369	321,393	82,371	840,132
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Contribution to exhibition: funding accessibility	15,000	0	0	15,000
Activities to engage older Londoners	15,000	15,000	15,000	45,000
Volunteer Expenses and training contribution (towards 25% of volunteers)	1,000	1,000	1,000	3,000
Contribution towards Education Officer salary (@11% to match audience share)	3,150	3,150	3,150	9,450
Contribution towards Volunteer Co-ordinator salary (@25% to match audience share)	4,250	4,250	4,250	12,750
Contribution towards Community Development Post salary (@11% matching audience share)	800	800	800	2,400

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	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	39,200	24,200	24,200	87,600
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2013
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Income received from:	£
Voluntary income	9,687,677
Activities for generating funds	0
Investment income	22,686
Income from charitable activities	2,105,659
Other sources	361,769
Total Income:	12,177,791

Expenditure:	£
Charitable activities	9,506,412
Governance costs	139,593
Cost of generating funds	2,515,635
Other	4,246
Total Expenditure:	12,165,886
Net (deficit)/surplus:	11,905
Other Recognised Gains/(Losses):	674,772
Net Movement in Funds:	686,677

Asset position at year end	£
Fixed assets	60,974,296
Investments	383,049
Net current assets	1,729,347
Long-term liabilities	-383,049
*Total Assets (A):	62,703,643

Reserves at year end	£
Restricted funds	60,267,444
Endowment Funds	0
Unrestricted funds	2,436,199
*Total Reserves (B):	62,703,643

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
61-70%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	7,741,000	8,170,000
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
NHMF	0	0	345,000
Esme Fairbarin/MLA Fund	0	0	26,000
The RAF Charitable Trust	26,000	25,000	0
The Hobson Charity	0	0	5,000
The Kirby Laing Charitable Trust	0	0	5,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Andrew McGlynn**

Role within Organisation: **Head of Fundraising**